



QTECH-SOL PROFESSIONAL DEVELOPMENT CENTER

Training Division of Qtech Solutions Inc. NJ USA

Private Vocational School



FINANCIAL DATA ORIENTED TRAINING (FDOT)

**Financial Credit Card
Campaign Process**



For SAS programmers looking for career opportunities in Financial domain

If you are SAS certified professional, have strong SAS skills, and are interested in supporting the clinical trial drug projects? You should consider joining the training program that will prepare you for daily tasks completion required from Financial SAS programmers. The QPDC offers Financial Data Oriented (SAS) Training which emphasizes on credit data reporting and regulatory submissions using statistical analysis software, SAS.

The Mission of QPDC

Our mission is to provide the best-in-class job oriented career development Elearning training courses and programs in Financial Banking, Risk Management and Campaign management , SAS data management and business analysis for students and professionals requiring a skills refresh - or the development of new skills and experience for job entry, advancement, and placement

OVERVIEW OF THE TRAINING AGENDA

Designed by highly experienced SAS programmers for students and young professionals interested in pursuing further career as Financial SAS programmers

The training program provides in depth knowledge of the business, and roles and responsibilities of Credit / Risk Management SAS Programmers

The program's teaching methodology is based on real time scenario projects while students are exposed to the entire process of data handling from protocol, testing, data capture, analysis to reporting and final submission.

LIST OF CHAPTERS

Knowledge of the Financial domain

SAS Business - Financial Banking

- 1.Variance Analysis on Samples
- 2.Risk Analysis by Product
- 3.Portfolio Analysis Studies
- 4.Responder Analysis and Trends
- 5.Model Analysis and Validation
- 6.Data Validation and Reporting
- 7.Survival Analysis on Customer Retention
- 8.Segmentation Analysis and Prediction
- 9.Trends and Reporting
- 10.Campaign Management
- 11.Mail plan Creation and Planning
- 12.Waterfall Reporting
- 13.Marketing Channels and Share of Value
- 14.Risk and Response Models
- 15.Underwriting and Regulations
- 16.Credit Campaign Projects and Hypothesis
- 17.Financial Data Modeling Project and Development

Data Analysis and Reporting

- 1.Data Validation
- 2.Portfolio and Pivot Analysis
- 3.Waterfall Reporting
- 4.Share of Wallet - Analysis
- 5.Risk Modeling – CMV NPV & PTI
- 6.Segmentation and Reporting
- 7.Mail plan / Telemarketing

Banking Areas

- 1.Campaign Management
- 2.Business Analysis
- 3.Customer and Risk Management
- 4.Analysis and Reporting



Are you pursuing Financial SAS Programmer entry level position? Do you know about Current Hiring Trends...?

Hiring Clinical SAS Programmers:

- 99% of the employers choose candidates with **Statistics** degree
- 80% of the employers choose candidates with **MBA Finance** degree
- 75% of the employers choose candidates with **Economics** degree
- 75% of the employers choose candidates with **Financial Risk** degree
- 80% of the employers choose candidates with **Engineering** Degree

Do you want to know more about current industry trends and statistics?

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